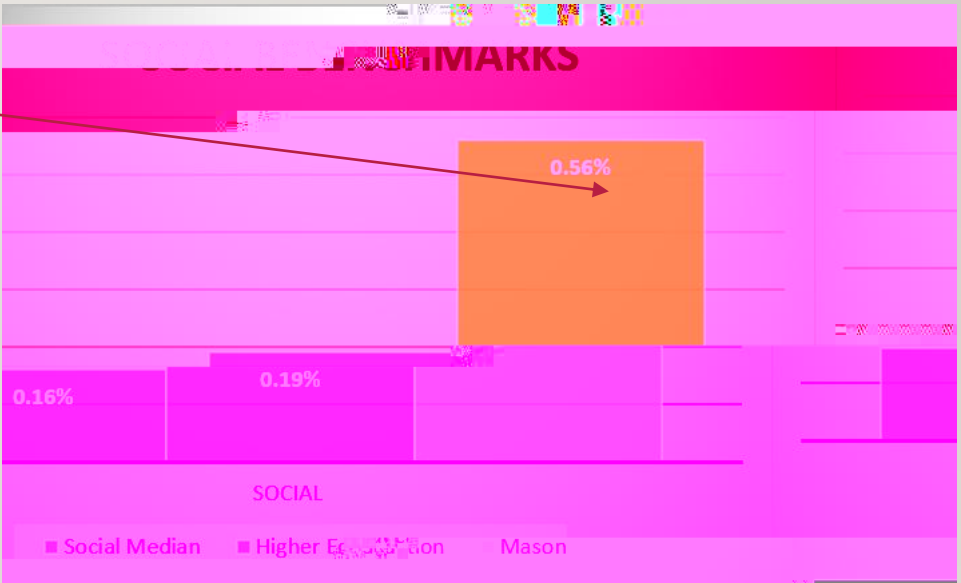


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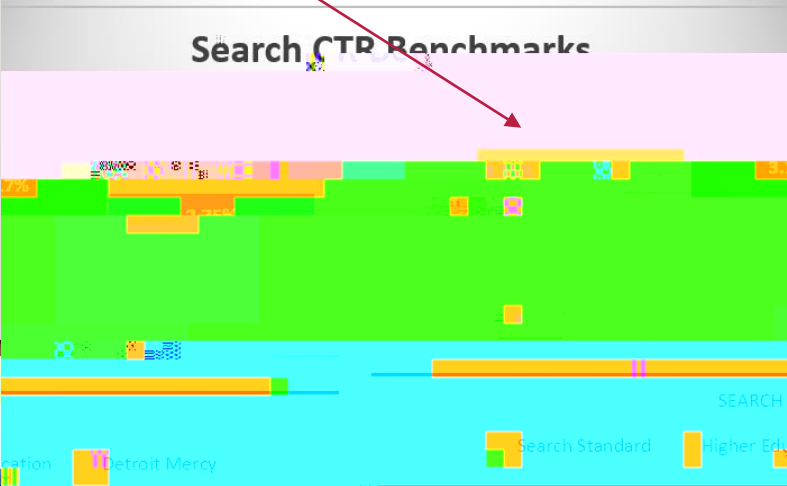
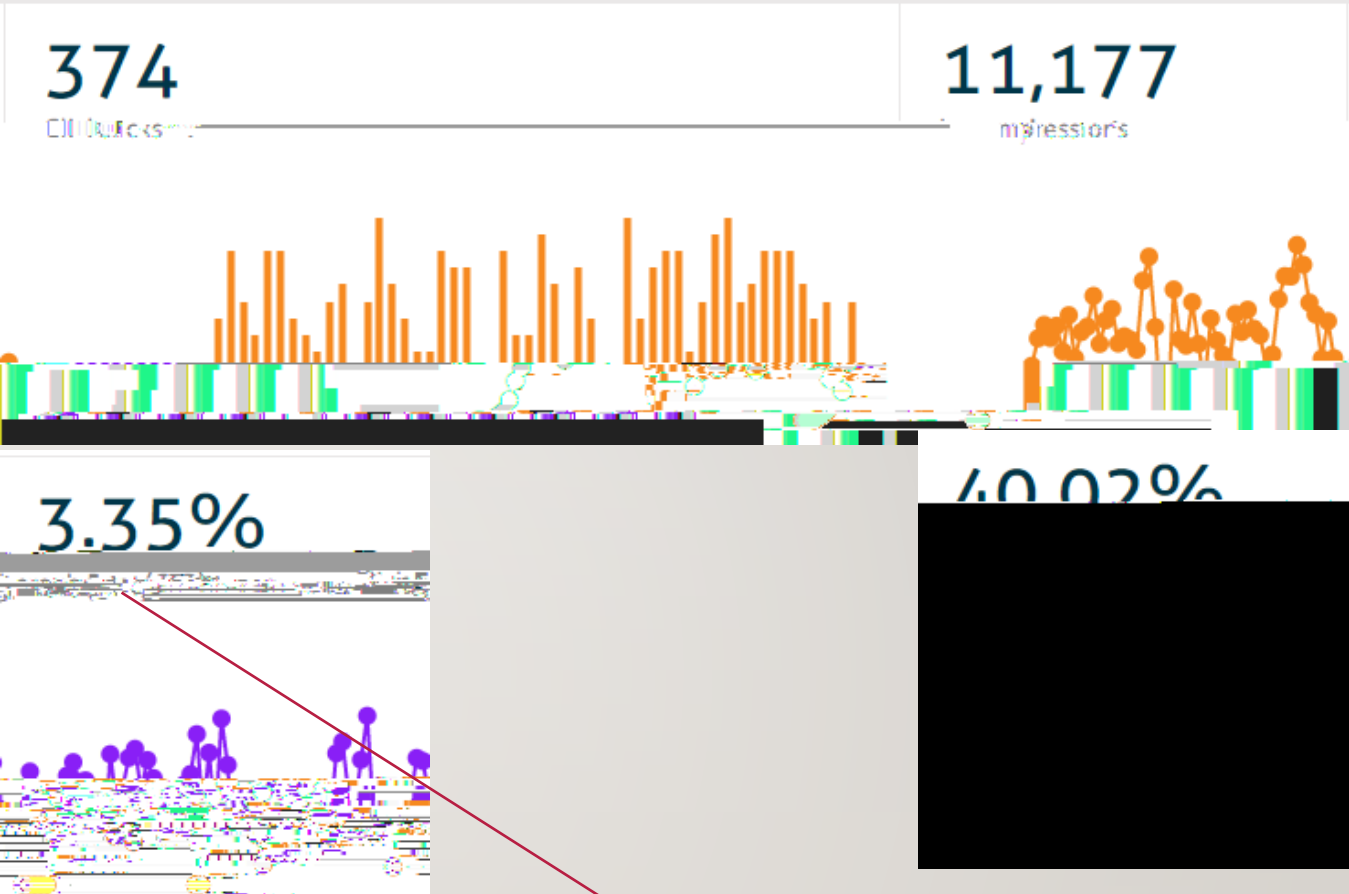
8.14.2020

SITE TRAFFIC

SOCIAL

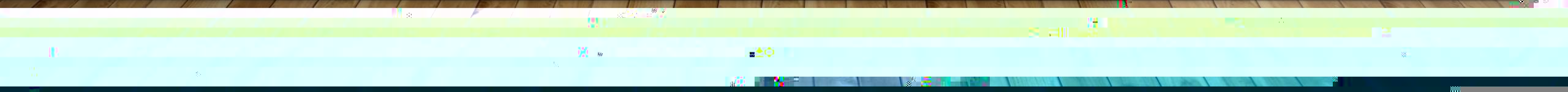


SEARCH



Placement Name	Impressions	Clicks	CTR	25% Completions	50% Completions	75% Completions	100% Completions
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OPTIMIZATIONS/FINDINGS

APPLY SEARCH OPTIMIZATIONS TO REFINE TERMS AND INCREASE IMPRESSION SHARE